

PREMIER MEDIA GROUP

FILE SUBMISSION SPECIFICATIONS

File Formats Accepted

- Adobe® Illustrator™ CS II - V (.ai format. If exporting from an application like Corel Draw™ please include “with curves” export option and outline all text prior to submission)
- Adobe® Photoshop™ CS II - V (.psd format, layers preferred)
- Adobe® Photoshop™ CS II - V Large Format (.psb format, for files greater than 30,000px x 30,000px or 1.5gb in size)
- Tiff (.tif, .tiff, for files up to 4GB in size. please FLATTEN prior to submission)

Submission Guidelines

- ALL art should be provided in CMYK ONLY.
- Blacks must consist of 100% black and an even distribution of at least 35% of each other color (ie, CMYK 35,35,35,100)
- Any desired Pantone™ Color match should be provided AT TIME OF SUBMISSION
- Any objects placed on an artboard must also be provided as a separate file to prevent image loss.
- EPS files should never be placed within additional eps files (nesting).
- All Fonts should be converted to outlines (for ai) or rasterized (for psd/psb/tif) prior to submission. Embedded fonts may not print properly.

Digital Prints

- Small preview file in websafe (gif, jpg, png, svg) or .pdf format MUST be included to ensure provided artwork was provided in full
- Raster Images MUST be provided at an equivalent minimum resolution of 24dpi at full size. Art may be provided at smaller scale with a proportionate DPI (ie, 200dpi for 1/4 scale). 100dpi is recommended for most applications.
- Tiff (.tif, .tiff, for files up to 4GB in size. please FLATTEN prior to submission)

Cut / Routed Files

- VECTOR format ONLY (ai preferred). Raster Images (tif, psd, gif, jpg, png) will be converted to outlines at AN ADDITIONAL FEE.
- All type must be converted to outlines. Be sure to check all spelling and layout choices prior to submission.

Screen Printing

- Pantone or Ink names must be provided for all spot colors.
- 4-color separations must be provided in CMYK.
- There are many variables in screen printing, please provide as much information as possible with your submission to guarantee an accurate print!

Closing Notes

- Be aware of the limitations of your substrate. If you have any questions about margins, layout, or bleed, please ask your designer!
- Cropped print sections may be provided upon request. Please allow 4-6 extra days for shipping and processing.